



**A PROCLAMATION OF THE PLACERVILLE CITY COUNCIL  
RECOGNIZING THE MONTH OF OCTOBER, 2024, AS  
ALL COLORS, ALL CANCERS AWARENESS MONTH**

**WHEREAS**, According to the American Cancer Society, cancer is the second-leading cause of death in the United States overall and the leading cause among people younger than 85 years; and

**WHEREAS**, While cancer mortality continues to decline due to reductions in smoking, earlier detection for some cancers, and improved treatment options in both the adjuvant and metastatic settings, these gains are threatened by increasing incidence for six of the top ten cancers; breast, prostate, endometrial, pancreatic, kidney, and melanoma; and

**WHEREAS**, In 2024, A little over two million new cancer cases are expected to be diagnosed with approximately 611,720 deaths in the United States; and

**WHEREAS**, Images of Hope El Dorado has hosted the Pink in the Night Awareness Campaign throughout the month of October in conjunction with National Breast Cancer Awareness Month since 2013; and

**WHEREAS**, Images of Hope's vision is to create opportunities where cancer patients, their family members, teachers, and community can come participate in all aspects of the arts and foster an environment where creativity can flourish, and serves all El Dorado County community members touched by cancer and other trauma; and

**WHEREAS**, Images of Hope has launched the All Colors, All Cancers campaign to raise awareness of all types of cancers, early screenings, healing arts, and art and movement therapy to all those touched by cancer; and

**WHEREAS**, In 2020, Images of Hope commissioned artist Andrew Vonderschmitt to design and fabricate an art installation to raise awareness of all cancers; and

**WHEREAS**, The art installation, a large depiction of an awareness ribbon in six primary and secondary colors with illuminated pink panels, has been temporarily installed at the Bell Tower on Main Street throughout the month of October in 2020, 2021, 2022, 2023, and will be installed in 2024; and

**WHEREAS**, The City of Placerville joins communities across our nation to increase awareness about the importance for everyone to make informed decisions with their health care provider about early detection and testing for all types of cancer:

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Placerville does hereby proclaim the month of October, 2024, as All Colors, All Cancers Awareness Month and commends this observance to all citizens.

Date: September 24, 2024

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Mayor Jackie Neau

ATTEST:

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Regina O'Connell, CPMC, City Clerk